

zazen Alkaline Water System



Create **Alkaline Mineral Water**
for **just 5 cents per litre!**

- ✔ Ideal for your body's hydration needs
- ✔ Alkaline up to 8.5 pH*
- ✔ A full range of minerals
- ✔ Tastes great!
- ✔ Exceptional value
- ✔ BPA free
- ✔ Reduces fluoride

*if your originating water source pH is below 7.4 (ideal) or if you wish to boost the alkalinity/pH of your water; you can add the zazen Alkalinity & Anti-Oxidant Enhancer (AAE) product to your zazen water system.

See and Feel the Difference!

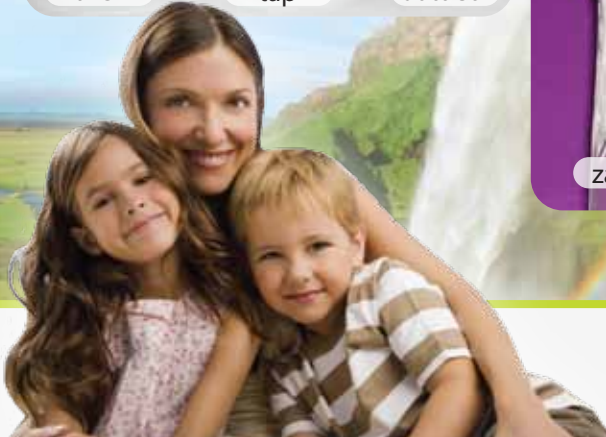
zazen Wheat Seed Growth Experiment

zazen Water compared to tap and bottled water



Hyacinth Bulb Root Experiment

zazen Water root growth compared to bottled



*Nature's Water Secret
for a Wellness Generation*

Water Quality – zazen Sub-Micro Filtration



Description	
Alkalinity pH	Up to 8.5
Chlorine Reduction	99.99%
Fluoride Reduction ppm	Up to 90%
Total Organic Carbon Reduction mg/l	>99.5%
THM's & Chloroforms Reduction ug/l	>95%
Cyst Reduction (Cryptosporidium & Giardia)	>99.99%
Algae, Rust, Sediment & Suspended Solids Reduction	>99.98%
Harmful Bacteria Reduction (E.coli, Salmonella, Klebsiella)	>99.99%
Filtration at 0.5 microns	99.9%
Filtration down to 0.2 microns	98%
Copper, Cadmium, Lead, Mercury & Arsenic Reduction mg/l	99.99%
Aluminium Reduction mg/l	99.98%
Flow Rate Gravity	3 litres / hour
TDS (Total Dissolved Salts) ppm	370



zazen Alkaline Water – emulates Mother Nature's water cycle



- ✔ pH - Alkalinity up to 8.5 pH. pH is influenced by the originating water source – adding zazen Alkalinity & Anti-Oxidant Enhancer (AAE) will increase pH up to 2 points through the natural release of additional alkaline ionised minerals.
- ✔ Tests independently conducted by SAS Laboratories – a Certified Government Water Testing Laboratory
- ✔ Replacement of parts (filters and stones) as detailed in zazen Care Instructions is critical to continued quality filtration.
- ✔ Fluoride reduction % is based on the dose rate of 1.0 ppm. Reduction can vary and is dependent upon your local water supply.
- ✔ TDS can also vary dependent upon your local water supply

zazen Water Product Comparison

Features	zazen Water	Brita Jug	Reverse Osmosis	Water Ionizers	Bottled Spring Water	Stoneware Ceramic Pots
Creates Alkaline Water	✓			✓		
Optimised for Hydration	✓					
Contains a Balanced Range of Minerals	✓					
Fluoride Reduction	✓		✓			
No Electricity Required	✓	✓				✓
No Plumbing Required	✓	✓			✓	✓
No Water Wasted	✓	✓			✓	✓

zazen Alkaline Water has **MORE Electrolytes** than **Sports Drinks!**

	zazen Water*	GATORADE	POWERADE Isotonic	Fiji Water
Electrolytes				
Sodium	59	28	47	0
Potassium	32	14	22	0
Minerals				
Magnesium	28	0	0	3
Calcium	40	0	0	17
Silica	10	0	0	85

*A sample of the minerals found in zazen Water for comparison.
Typical analysis taken from product labels (ppm).



*"..minerals in drinking water
are more easily absorbed than
minerals in food"*

Pauline Roberts PhD BSc.
Scientific Researcher & Naturopath



How Much Does It Cost?

5 cents per litre*



zazen Alkaline Water System	Complete system	\$495.00* RRP
Multi-Stage Filter Cartridge	Replace 2 x per year	\$49.95 each
Silver Stones & Ceramic Filter	Replace 1 x per year	\$49.95 each
Total Investment over 5 Years	Using 12 litres a day	5 cents per litre

* P&H included

The annual replacement costs for zazen Water Filters & Stones are the same as the annual cost to maintain a Brita Jug!

COMPARE AND SAVE – Buying bottled water? How much do you spend per week?

If you spend...	\$10 per week	\$20 per week
Total per year	\$520	\$1,040
Bottled Water 3 years	\$1,560	\$3,120
zazen Water Cost 3 years	\$943	\$943
zazen Water System Savings	Save \$617	Save \$2,177



Giftting zazen Alkaline Water systems to Primary Schools since 2008

Every zazen system purchased contributes toward free systems in Primary Schools across Australia.



zazen Alkaline Water
Call 1300 78 24 25
www.zazen.com.au

AUTHORISED RESELLER



The zazen Water
 Crystal
 Taken by the offices
 of Dr Emoto | Japan